

# THE DULUX WAY

At Dulux we are focused on making a positive impact on people and protecting the environment. This has permeated all facets of our business from the manufacturing of our products, through to the products themselves and how they are used, through to the disposal and recycling at the end of a job well done.

## Colour



### FREE COLOUR SAMPLES

Colour specification professionals can order brush outs free of charge via the Specifier section of [www.dulux.co.nz](http://www.dulux.co.nz)

### DULUX COLOURS OF NEW ZEALAND™

Dulux Colours of New Zealand™ is a range of over 900 timeless colours, drawn from familiar hues around us so this palette works seamlessly with the New Zealand environment.

The Colours of New Zealand™. Only from Dulux.



### RECOGNITION

Each year we recognise the exceptional use of colour by professional specifiers in the Australasian Dulux Colour Awards.

## Product Manufacturing

### MADE IN NEW ZEALAND

We have been manufacturing Dulux paint at our Gracefield facility in Lower Hutt since 1939. We have recently invested \$28 million in upgrading and expanding our water-based paints facility, highlighting our commitment to sustainable practices.

### MAKING THE GRADE - ISO 14001

We are the first decorative paint manufacturer in the southern hemisphere to achieve the notoriously stringent ISO 14001 environmental management standard. This standard guides organisations to minimise the way their processes negatively affect the environment, and is the benchmark for worldwide best practice in manufacturing.

### Additional ISO certifications:

ISO9001:2000 Quality Management System

ISO17025:2005 General requirement for the competence of testing and calibration laboratories and the quality function of that system.

### RECEIVING ACCOLADES

Our sustainability initiatives have earned praise and recognition from many quarters, including from our peers in the industry.

- 2007 Supreme Award in the Central Region NZI Sustainable Business Network Awards for our stormwater containment system.
- 2007 Trailblazer Award at the Central Region NZI Sustainable Business Awards.
- 2008 Wellington Green Gold Award for sustainability.
- 2009 Wellington Gold Award for workplace safety.

### GETTING THE TICK

A wide range of our water-based paints have been awarded a licence by 'Environmental Choice' – an independent government-endorsed organisation that recognises genuine moves by manufacturers to reduce their products' environmental impacts.

For a full list of our Environmental Choice products visit [www.enviro-choice.org.nz](http://www.enviro-choice.org.nz)

### DOING OUR BIT FOR WATERWAYS

Our award-winning stormwater management system ensures that stormwater released from our Lower Hutt factory has no impact on the environment. We also have on-site wastewater treatment plant for treating contaminated water before it is released.



### PRODUCT MANUFACTURE

ISO14001  
Environmental Choice  
Stormwater containment  
Waste reduction and recycling  
Water-based technology



DISPOSAL  
& RECYCLING  
Paint Take-Back service

PRODUCTS  
Low VOC Products  
Enviwash



**Dulux®**  
Worth doing, worth Dulux.



ISO 9001  
ISO 14001



# Products

## PREMIUM BRANDS



Dulux are proud to produce many of New Zealand's best known products including Wash & Wear and Weathershield X10. Specifying Dulux, whether it be for paint, protective coatings, or texture coatings, will give you and your clients the confidence of knowing that you're using a quality product from a trusted brand.

## GREEN PAINTS



Enviro<sub>2</sub> is our flagship range of environmentally sustainable paints.

With its very low VOC levels, Enviro<sub>2</sub> helps building specifiers to meet New Zealand's Green Star rating targets through reducing air pollution and improving indoor air quality. It's easy to use but more importantly it has little odour so occupants can move into newly refurbished spaces quickly.

## LOW VOC TINTERS

Introduced in 2010 all Dulux decorative tinters are now low VOC and APEO Free.

## GREEN STAR BUILDINGS



We are members of the NZ Green Building Council. We have a range of products that are compliant with New Zealand Green Building Council rating tools which at present are based around Environmental Choice certified products.

Dulux was specified for the Christchurch Civic Building, New Zealand's first 6 Green Star Office Design and Built project.

## WASTEWATER TREATMENT



Dulux Envirowash is a portable wastewater treatment system designed for trade professionals such as painters, tilers, bricklayers and plasterers.

Envirowash collects contaminated water from paint brushes, rollers, tins and containers during washing out. The solids are strained off and dry to a small, inert lump that's safe for landfills, while the clean recycled water can be disposed of directly onto land or into rivers or the sea.

# Disposal & Recycling

## TAKING YOUR PAINT BACK

Our paint take-back service allows trade painters to return left over paint and paint packaging to any one of the Dulux Trade Centres to be recycled, reused or disposed of in an environmentally friendly manner.

# Industry Support



Dulux are the proud National Sponsor of the New Zealand Master Painters Association. In addition to Dulux's product guarantees Registered Master Painters can offer a 5 year workmanship guarantee when Dulux premium paints are used (conditions apply – refer to [www.masterpainters.co.nz](http://www.masterpainters.co.nz)).

Dulux are also a key partner of the Paintercraft Trust, a business scholarship for painters who have recently achieved their National Certificate.

# Reaching out to the community



We regularly support a range of community activities and events such as tree planting, beach clean ups and donations of mis-tinted paints to local schools. Our contributions are often in the form of donated paint and/or our staffs time and effort to make these activities a success.

## BUILDING A BETTER FUTURE



We are proud to support a range of charities including Habitat for Humanity, The Cancer Society and the SPCA.

We have been a major supporter of Habitat for Humanity New Zealand since 1997 and have supplied over 50,000 litres of paint for at least 300 homes. In addition to paint donations Dulux staff participate in several builds every year.



To find out more information visit [www.dulux.co.nz](http://www.dulux.co.nz) or call us on 0800 800 424

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